



Ottawa County Fairgrounds

February 12, 2023

We are very interested in having **you** as a *Sponsor* for the 21st Annual **Lakeshore Blessing of the Bikes** to be held on **Sunday, April 30th** at the Ottawa County Fairgrounds in Holland. *Our purpose: "To start the riding season with a blessing for riders to have a safe year, to promote a sense of community among riders and to support local charities"*.

Over the past 21 years, our sponsors, vendors, and sales have helped us raise over **\$195,000** for charitable organizations. Last year we distributed over \$2,600 because of our sponsors' generous contributions. Our charities for this year are Harbor Humane Society and Benjamin's Hope. Please visit their websites at www.harborhumane.org and www.benjaminshope.net

As a 2023 sponsor, your logo will be on our web site www.blessingofthebikes.com until next year's event, along with a link to your own website. Your logo or company name will be on our t-shirts which will be sold at the event. You will receive one complimentary t-shirt, so please identify your preferred style and size on the attached form. While some bikers come from afar, most are from the West Michigan area. Many could be existing or potential customers for you. Your company name will also be on a sign at the event as well as announced live to our audience. We hope that you will consider a \$250 sponsorship for this year. Deadline for logos to be on the T-shirts is April 4.

For an additional fee, you may also register as a *Vendor* and have a display area. See the form and select the area size that best fits your needs.

On behalf of our charities and our committee, we look forward to having you involved in this year's **Lakeshore Blessing of the Bikes**. Your generous support will help us continue this fun and rewarding charitable event. If you have any questions, please feel free to contact us.

Blessings,

Jeff Myaard

John Gutierrez

Laura Cramer

Tim Logan

Jim Borgman

Blessing of the Bikes Committee 2023

web: www.blessingofthebikes.com

e-mail: blessingofthebikesholland@gmail.com

Facebook: <https://www.facebook.com/BlessingoftheBikes.Holland>



Sunday April 30, 2023 11am - 4pm
Ottawa County Fairgrounds
1286 Ottawa Beach Rd, Holland, MI 49424

Sponsor/Vendor Form

Business Name: _____

Contact Person: _____ Event day phone: (____) _____ Address, Street, City,
State _____ Phone: (____) _____

Email: _____ Website link: _____

SPONSOR: [] \$250.00 (*does not include display area – see below*). Your logo will be placed on our website with a link to your website. Your company name, at minimum, will be on the Lakeshore Blessing of the Bikes T-shirt, of which one shirt is complimentary to each sponsor. If space allows, all sponsor logos will be on the shirt also.

This form, payment and logos must be received by April 4th. If you are a new sponsor or have a new logo, please send an electronic image (.eps preferred) print ready attachment of your logo to blessingofthebikesholland@gmail.com by the above date to be placed on the t-shirt.

Specify T-Shirt Style: Long Sleeve _____ or Short Sleeve _____

Specify T-Shirt Size: Small _____ Medium _____ Large _____ XL _____ 2X _____ 3X _____

VENDOR: Pricing selections for area desired (frontage x depth):

[] \$25.00 for 10ft. x 20ft. [] \$50.00 for 20ft. x 20ft. [] \$100.00 > 20x20 _____

Please describe merchandise or services: _____ All spaces are pre-assigned by the event committee. Please be set up by 10:00 a.m. on the day of the event. You are responsible for your own set-up, including tents, tables and chairs. Vendors are allowed up to 3 vehicles to enter free of charge. All others should expect to pay \$5 per person entry donation at gates.

NOTE: Vendors are required to display and sell only items appropriate for this family-oriented event. Should the event committee determine items are inappropriate, vendors may be asked to leave and forfeit their fee.

Questions? Email blessingofthebikesholland@gmail.com

This is a rain or shine event.

Payment: Please make checks payable and mail w/form to: **Lakeshore Blessing of the Bikes P.O. Box 8184, Holland, MI 49422-8184** *Thank you for your support!*

For internal use only:

Check # _____ Amount \$ _____ Date Rec'd _____

[] Sponsor [] On Sponsor List [] Logo on file [] Logo to T-shirt vendor
[] Vendor [] On Vendor List [] Logo to webmaster [] Form and Check to Treasurer